

LATEST NEWS

# INTRODUCING: TOUR DES CANADIENS

0 Comments 20 JULY 2012



Regular readers of the Toronto Star's HomesandCondosBlog are pretty familiar with our format. Very rarely do we talk about high-rise condominium projects outside of Ontario, unless it has some unreal type of design, or is a project that we feel our readers should know about. Basically, it takes a pretty special project to grab our attention. Well, that certainly happened this week, as our friends at Cadillac Fairview and Canderel announced that they were partnering with The Montreal Canadiens and Fonds de Solidarité FTQ to build a substantial condominium tower at the foot of the Bell Centre.

Introducing, Tour Des Canadiens, the newest high-rise condominium project in Montreal. The Cardinal Hardy and Martin Marcotte designed tower will be located right in the heart of Montreal's downtown core, minutes from transit and highways, offering some of the most respectful, contemporary architecture in the city. As currently designed, the Tour des Canadiens will become the tallest building in the city, and stand on an elevated platform/podium.

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“The development of a real estate project that bears the legendary Montreal Canadiens trademark represents a once in a lifetime opportunity,” stated Salvatore Iacono, Senior Vice President of The Cadillac Fairview Corporation, in a release. “This is the most exciting project we have ever worked on,” he added.

Interested in checking out what life at Tour Des Canadiens will be like? The development team recently uploaded a youtube video to give people a feel for what will one day be Montreal’s coolest condominium tower.

“The Tour des Canadiens will offer sports and entertainment facilities that live up to the vision behind the design, including a sports bar which will provide its clients with a unique and unparalleled experience. Today’s announcement is the beginning of a new chapter in the history of the Montreal Canadiens. I am extremely pleased to see this opportunity come to fruition and impatient to see the Tour des Canadiens come to life,” added Montreal Canadiens owner Mr. Molson.

Some other highlights of Tour des Canadiens will be the cool sports bar that will probably be the busiest place in Montreal on the night of Canadiens’ games, the lobby that celebrates the history of the hockey team, and all the other high-end amenities that one can expect from a new condominium in the heart of Montreal.



Daniel Peritz, Senior Vice President at Canderel, added: “The Tour des Canadiens is much more than just a prestigious address. It embodies a unique concept in which sports and entertainment are an integral part of everyday life. It will be the only residential address to provide direct access to the Bell Centre and its prestigious sports events, as well as to the best in international entertainment and shows. Our condo purchasers can buy with confidence given the exceptional reputation of the development team.”

It’s not shocking to see sports and real estate tied together. One of the more famous combinations of sports and real estate occurs in our backyard at Maple Leaf Square. Years ago, Lanterra teamed up with Maple Leaf Sports to build two high-rise condominiums in what was once a surface parking lot. Maple Leaf Square is now one of the most celebrated condominium towers in the city, with a healthy mix of office, retail, and residential suites in a perfect location.



For more information on what may be the most interesting project to come to Montreal in some time, check out their website at <http://tourdescanadiens.com>, for your chance to “take your rightful place in history,” starting at \$250,000!

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